

2022 Hershel Vision Awards

NOVEMBER 20, 2022 | 27 CHESHVAN 5783 | 7PM

HONORING

MARYLAND SENATOR
JILL P. CARTER

THE BAINUM FAMILY
FOUNDATION

JO
SHIFRIN



A MESSAGE FROM JUFJ's BOARD PRESIDENT

Hi,

My name is Desmond Serrette and I'm the President of JUFJ's Board of Directors. I'm glad to be with you tonight at the 2022 Heschel Vision Awards.

The great thing about helping to lead Jews United for Justice is that I get to watch us, along with our coalition partners, prove over and over again that our movements can win, and we can be part of making life better for everyone in DC and Maryland.

We come together to celebrate every year at the Heschel Vision Awards because the work that we do together makes a difference. Especially in chaotic times like these, in times when national politics can seem beyond our control, we need to lift each other up and recognize the difference we have made locally so that we can stay fueled for the fights that are yet to come.

"Living up to our values and commitments" is a phrase that perfectly describes the three honorees we are celebrating this evening. Tonight, JUFJ is honoring Senator Jill P. Carter, The Bainum Family Foundation, and Jo Shifrin. Our honorees have been critical to the success of some of our most hard-fought campaigns. We are also here to honor all of the thousands of activists in our region, JUFJers and partners alike, who have spent this year making change in DC and Maryland.

Let's celebrate what we have achieved in the past twelve months so we can be ready for the next twelve months of work. I'm looking forward to seeing what else we can do together.



In solidarity,
Desmond

THE HESCHEL VISION AWARDS

JUFJ was founded by a small group of longtime activists and younger community organizers who were inspired to action after attending a class on the teachings of Rabbi Abraham Joshua Heschel z"l. He saw the teachings of the Prophets as a call for social action in our time, and was a prominent leader in the civil rights and antiwar movements of the 1960s.

Many of the hallmarks of JUFJ's work — commitment to multiracial and interfaith coalitions, and concern for the most vulnerable in our society — are founded on Rabbi Heschel's teachings and the movements he helped lead.



THE HESCHEL VISION AWARDS

For many of us the march from Selma to Montgomery was both protest and prayer... Even without words, our march was worship. I felt my legs were praying.

— Rabbi Abraham Joshua Heschel z"l, 1965

The work of racial and economic justice requires all of us. Rabbi Heschel's vision of activism as prayer is at the center of JUF's work. Each year, we reflect on this call to justice and recommit ourselves to the work we are born to do. Some of this work requires using our voices and resources to speak out and to help amplify the voices of our neighbors. Some requires being in community with each other, reflecting on our values and building a future together — and that's what the Heschel Vision Awards are about.

THE ELISSA FROMAN HESCHEL VISION AWARD



Nine years ago, we honored Elissa Froman z"l, an emerging civil rights activist and a leader for social justice, with a Heschel Vision Award. Elissa embodied not only the best of Rabbi Heschel's teachings, but also the core of JUFJ: building relationships and (sacred) community, and then working collectively to make change. Elissa passed away, far too early, in 2013. We honor her memory, and her passion and commitment to community and justice.

*And what does the Creator require of you
but to do justice, love kindness and walk humbly with your G-d.*

— Micah 6:8

From Joanna Blotner's remembrance of Elissa in 2013:

With humor and humility, Elissa did more to heal our fractured world in her short life than most can hope to do in a lifetime. She will forever be missed, but always remembered as our social justice hero.

PAST HESCHEL VISION AWARDS HONOREES

Adat Shalom Reconstructionist
Congregation

Ana María Archila

Nicole Berner

Joanna Blotner

Heather Booth

Jessica Champagne and Max Toth

David (z") & Carla (z") Cohen

Nikki Cole

Rubie Coles

The DC Initiative on Racial Equity and
its Coordinating Committee (accepted
by Alicia Wilson and Dushaw Hockett)

Isabel "Liz" Dunst

England Family Foundation

David Fishback

Elissa Froman (z")

Simon Greer

Roxie Herbekian and Ken Zinn

Ilyse Hogue
Toni Holness
Tara Huffman
Sam Rosen Jewler
Ruti Kadish
Eli and Kavitha Kasargod-Staub
Margie Klein
Barbara Kraft
David Krakow
Betsy Krieger and Karen Kreisberg
Keshini Ladduwahetty
Claire Landers
Abigail, Emma, and Zoe Levine
Jerry Levine and Sarah Pokempner
Ruth Messinger
Shelley Moskowitz
George Derek Musgrove
Joelle Novey
Governor Martin O'Malley

Karen Paul and Jonathan Stern (z")

Attorney General Karl A. Racine

Representative Jamie Raskin

Roberta Ritvo

Rabbi Bob Saks

SEIU 32BJ

Rabbi David Shneyer

Joanna Silver

Councilmember Elissa Silverman

Mary Ann Stein

Tikkun Olam Women's Foundation

Gustavo Torres

Bruce and Susan Turnbull

UFCW Local 400 (represented by

Dyana Forester and Kim Mitchell)

Rabbi Arthur Waskow

Ben and Beth Wikler

Joslyn Williams

THANK YOU TO OUR LEADERS

Thank you to our DC, Montgomery County, and Baltimore Leadership Councils; our Maryland Core Team; and our team co-chairs for leading JUFJ's work in each jurisdiction with such passion and commitment. We appreciate you for your many contributions in guiding our efforts, helping make tough decisions, and leading our teams carrying out critical work.

Montgomery County

Rafi Glazer
Jesse Glickstein
Melissa Goemann
Deedee Jacobsohn
Anita Lampel
Anna Tubiash Levy
Heidi Rhodes
Jeffrey Rubin
Jo Shifrin
Carol Stern
Bruce Turnbull
Mark Wolff

Baltimore

Samantha Blau
Jen Cheslock
Tracie Guy-Decker
Jody Harburger
Ethan Hasiuk
Rabbi Ariana Katz
Stuart Katzenberg
Lauren Kelleher
Claire Landers
Michele Levy
Laura Menyuk
Andy Miller
Dan Richman
Evan Serpick
Gabriel Stuart-Sikowitz
Yosef Webb-Cohen

Maryland

Sam Blau
Jerry Kickenson
Anita Lampel
Anna Tubiash Levy
Anna Rubin
Jeffrey Rubin
Evan Serpick
Jo Shifrin
Joanna Silver
Carol Stern
Ioana Stoica
Sue Tafler

DC

Rebecca Barson
Hannah Blumenfeld
Ari Brickman
Ariel Dreholb
Michelle Engelmann
Katharine Landfield
Shira Markoff
Annie Rosenthal

THANK YOU TO OUR SPONSORS

Inspirer

Robert Barkin
Jo Shifrin and Jethro Lieberman

Believer

Ruth Ellen Goodman
Anita Lampel and Daniel Metlay
Bruce Turnbull

Visionary

Silvio Alfeo
DC Action
Lisa Greenman and Paul Leder
Wendy Kahn
Dan Mauer and Shoshana Gitlin
Joshua and Nicole Mintz

Partner

Lester B. Baltimore
Michelle and Glenn Engelmann
Jordan and Sheila Harburger
Kathy L. Krieger, James & Hoffman

Marilyn Kresky-Wolff and Mark Wolff

Claire Landers and Steve Falk
Ruth Messinger
Joanna Silver

Supporter

Jill Alexander
Alston Gray & Associates, LLC
Debbie and Michael Amster
DC Family Child Care Association
Tracie and David Guy-Decker
Ellen and Paul Lazar
Judy and Steven Richman
Delegate Sandy Rosenberg
John Sondheim and Emily Greenberg
Carol Stern and Miriam Eisenstein

Patron

Agudas Achim Congregation
Rebecca Barson
Rabbi Stephanie Bernstein
Franca Brilliant and Seth Grimes

Cathy Glaser and Steve Semlitz

Mindy Hecker
Rabbi Esther Lederman
Jerry Levine and Sarah Pokempner
Janeane and Eric Marks

Steve Metalitz
Anna Tubiash Levy
Dr. Anna Rubin and Linda E Pardoe
Dr. Jeffrey Rubin and Michele Helene Bloch
Sue Tafler and Chuck Koplik
Noah Wofsy

Initiator

Patrice Arnold
Baltimore Jewish Green & Just Alliance
David Brodsky
Ian DeWaal
Rabbi Tyler Dratch and Emily Sellman
Senator Brian Feldman
Ruthie and Sandor Frankel
Melissa Coretz Goemann
Deedee Jacobsohn

THANK YOU TO OUR SPONSORS

Initiator (continued)

Nikki Kaplan
Jeffrey and Andrea Krupen
Beverly Lehrer
Rabbi Phil and Ruth Miller
Heidi Rhodes
Harriet F Rubinson
John Stassen

Connector

Alice Berkson and Alexander Scheeline
Amy Cotton and Margot Friedman
Richard Gelula & Ellen Singer
Alice and Rabbi Van Lanckton
Edward A. Purcell
Steve and Judy Rodner
Elisabeth Schiffbauer
Susan Schwirck
Resolution Matters, Inc.
Judy and Ari Tyson-Kopolow
Jill and Barry Viuker

Steward

Rabbi Gerry Serotta and Dr. Cynthia Arnsen
Martha and Neal Cooper
Communities United
Alan Dee
Tom Goldstein
Ralph and Phyllis Hersh
Bracha & John Laster
Jessica Lieberman
John Meigs
Shelley Moskowitz and David Mackoff
Susan Russell
Sayles for Montgomery County
Margie Simon
Louise Weissman
Fran Zamore

Promoter

Arkos Group
Steven Asin

Linda Bergofsky and Donald Street

William Berkson
Stephen Bingham
Sarah Birnbach
Nancy Benner
Jean Campbell
Elaine and Michael Diamond
Michaela Hamilton

Molly Hauck
Richard KAP Kaplowitz
Dr. Ronnie Kaye
Art Lieberman
Hal Lieberman
Ellie and Larry Lurie
Maryland Poor People's Campaign
Richard & Alice Mandel
Brook Manville
Jeremy Mendelson
Franklin Silberstein
Patty Snee and Ellen Buchman
Rev. Charlene Belsom Zellmer

WITH GRATITUDE FOR THE GENEROUS SUPPORT OF:

Abell Foundation

Amy Weinberg & Norbert Hornstein Charitable Fund

Annie E. Casey Foundation

Anonymous

Center for Study of Religion in the City at Morgan State University

Children's Equity Fund

Eugene and Agnes E. Meyer Foundation

Family Values @ Work

Foundation for a Better Tomorrow

Fund for Change

Harold M. Hecker Memorial Fund

Hill-Snowdon Foundation

The Impact Project, a Project of the Hopewell Fund

Jacob and Hilda Blaustein Foundation

Jewish Communal Fund

The Kesher Fund of the Cohen Fruchtman Krieger Family Inc

Kirschman Family Fund

Louis J. Kuriansky Foundation

Menemsha Family Fund

The Morningstar Foundation

Morton K. and Jane Blaustein Foundation

Naomi and Nehemiah Cohen Foundation

North Star Fund

The Oak Project

Open Society Institute-Baltimore

Progressive Jewish Fund

Rabbi Eugene Lipman Grant from the Davis Center for Social Justice at Temple Sinai

Richard and Lois England Family Foundation

Richard and Lois Gunther Fund

Shards of Light

Shepherd Street Family Fund

Tacelosky Tzedakah Fund

Timbrel Fund

Zanvil and Isabelle Krieger Fund

2022 HESCHEL VISION AWARD HONOREE



Maryland Senator Jill P. Carter worked to transform public safety and reform criminal justice before it was popular. She is known as “The People’s Champion” because she has put people before politics throughout her 20 years in public office. Senator Carter sponsors critically important bills, fights passionately for them, and scores major legislative victories, including the Maryland Police Accountability Act of 2021 and many other bills JUFJ has supported. She has represented Baltimore City’s 41st District as State Senator for the past 4 years after serving for 12 years as a State Delegate.

2022 HESCHEL VISION AWARD HONOREE



The Bainum Family Foundation strives to build an equitable society for all children and families, focused on healthy development and learning from birth to age 3. It works closely with partners to undo the racial and economic inequities that harm Black and brown children and families. The Foundation has provided key support for DC Paid Family Leave as well as the Under 3 DC Coalition. Its investments in early childhood advocacy have powered precedent-setting victories in DC that have shaped what is possible throughout the country.

2022 HESCHEL VISION AWARD HONOREE



Jo Shifrin has been one of JUFJ's most involved leaders in Montgomery County since 2018. She always shows up to advocate effectively for our issues, whether by testifying in Annapolis, holding a sign in Rockville, or sharing her personal story in the Jewish press. Jo actively recruits new JUFJers and develops them into leaders in our community. She is one of the quintessential "mensches in the trenches" who helped us win Paid Family and Medical Leave in Maryland in April 2022! Before moving to Montgomery County, Jo had a successful career as a hospital administrator in NYC.

UPCOMING COMMUNITY EVENTS

Sunday, 12/4, 2PM — Montgomery County Fall Hangout

Monday, 12/19, 6PM — Candle Lighting & Action for DC Domestic Workers

Monday, 12/19, 7PM — Baltimore Action Team Chanukah Party!

December and January — Maryland Legislator Meetings
(check your email for details coming soon)



The members of the JUFJ Montgomery County Leadership Council and Maryland Core Team are privileged to work with and honor this year's Heschel Award recipient Jo Shifrin.

Jo is an amazing advocate in every meaning of the word. When not walking her dog Smitty or meeting with one of her three book groups, Jo is a member of the Montgomery Leadership Council, the Maryland Core Team and Co-Chair of the Montgomery County Community Building and Education Team. She is always the first to volunteer to write testimony and help plan an event. Jo took an important leadership role as the JUFJ member of the Time To Care Coalition. Her tireless efforts and personal testimony helped pass this life-changing paid family and medical leave program for all Marylanders. There could be no one more deserving of this award.

THANK YOU AND CONGRATULATIONS!



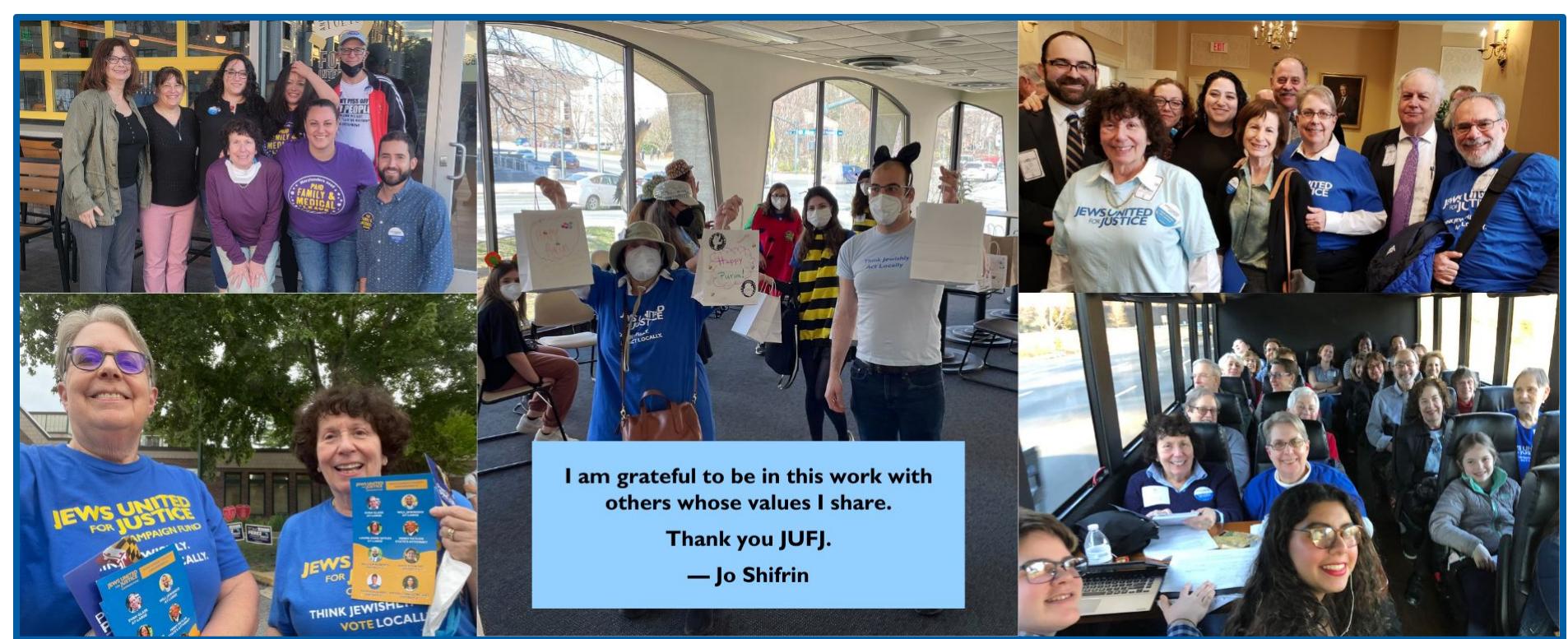
Jo Shifrin (she/her) County Dist. 1, State Dist 16



"DC Action is proud to stand with our partners at JUFJ as we work together towards a stronger, more equitable District for all."

One Voice. **One Future.**

**JEWS UNITED
FOR JUSTICE**



**JEWS UNITED
FOR JUSTICE**

**Congratulations to all
the honorees and to JUFJ!**

— Lisa Greenman



**Yasher Koach to Senator Jill P. Carter,
the Bainum Family Foundation, and Jo Shifrin!**

Justice, justice you shall pursue!

— Dan Mauer and Shoshana Gitlin



Congratulations to all the Heschel Award Winners

**Jo Shifrin
Maryland Senator Jill P. Carter
The Bainum Family Foundation**

—Anita Lampel and Daniel Metlay



Mazel tov to all the Heschel honorees. We appreciate all you do for JUFJ and those we support in our work.

— Robert Barkin



Thank you for making our region a more
just and equitable place for everyone.

CHP Mintz congratulates the honorees of

2022 Heschel Vision Awards

and



for your leadership in advancing racial, economic, and
social justice in the Baltimore-Washington region.



צדקה

צדקה

תרדוף

— Jody and Sheila
Harburger





In memory of my late wife, Susan Levering and in honor of our daughter Beth Baltimore, and our son Sam Baltimore and son-in-law Russell Krupen. All were, or are, fighters for social justice. And with great hopes that my granddaughter Shayna, daughter of Sam & Russell, will have a better world to thrive in and will become a fighter for justice in the near future.

— Les Baltimore

Senator Jill P. Carter, like her late father Walter P. Carter, is a freedom fighter.

When Jill takes on a cause, it's the merits that matter for her, not the politics.

She has championed issues facing the marginalized and disenfranchised.

Receiving the Heschel Vision Award from Jews United for Justice is a very fitting tribute to her career.

I know because it's been my privilege to represent the 41st District with her over the last twenty years.

— Delegate Samuel I. “Sandy” Rosenberg

**JEWS UNITED
FOR JUSTICE**

Congratulations to

**JUFJ's 2022 HESCHEL VISION
AWARD RECIPIENTS**

Maryland Senator Jill P. Carter
The Bainum Family Foundation
Jo Shifrin

Edgar N. James, Steven K. Hoffman, Judy Scott
Kathy L. Krieger, David P. Dean, Lee W. Jackson, Nicole G. Berner
Danny Rosenthal, Ryan E. Griffin, Alice C. Hwang
Michael P. Ellement, Olga Metelitsa Thall,
Charlotte H. Schwartz, Marie Chopra



1629 K ST., NW, SUITE 1050
WASHINGTON, DC 20006
WWW.JAMHOFF.COM

**Congratulations to the honorees
receiving the 2022 Heschel Vision
Awards: Maryland Senator
Jill P. Carter, the Bainum Family
Foundation, and Jo Shifrin. Thank you
for making our community a better
place! You truly understand the
meaning of Tikkun Olam.**

With gratitude,
Michelle and Glenn Engelmann

Congratulations to Jacob and JUFJ on consistent and thoughtful social justice organizing and on targeted and successful electoral work. May you go from strength to strength.

— Ruth Messinger

JUFJ, thank you for all your great work.

Special congratulations to Jo Shifrin on her well deserved Heschel Award!

— Marilyn Kresky-Wolff and Mark Wolff



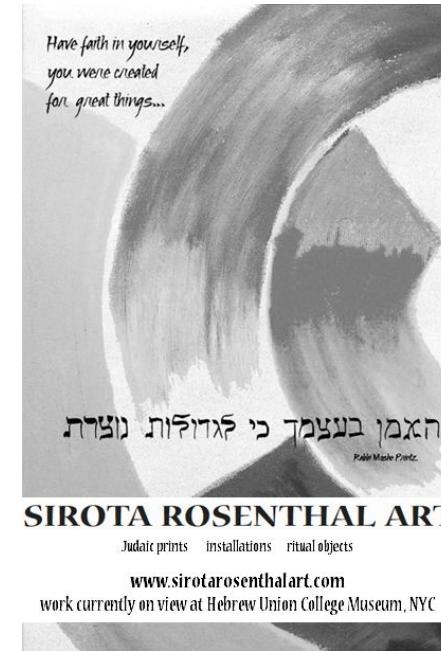
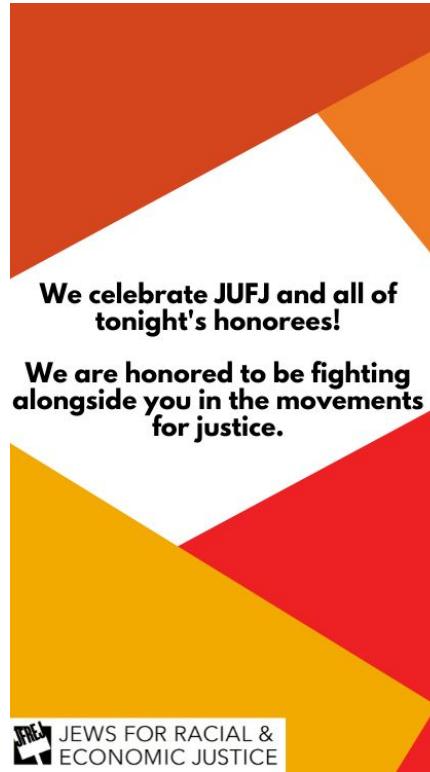
From the Office of
Maryland Delegate-Elect
Tiffany Alston

Congratulations!



State Senator Jill P. Carter
for being awarded the Heschel
Vision Award.

Thank you for all the work you
do for Maryland and being an
inspiration to us all.



To Jo Shifrin...

Mazel Tov on this well deserved honor. I remember when we were both new to JUFJ. So glad that you've remained committed as I moved to Colorado.

Keep up the good work,
Jill Alexander

**JEWS UNITED
FOR JUSTICE**

Congratulations to
all of the honorees
and Kol haKavod
Rabbi Elizabeth Richman



**Kol HaKavod to
Jo Shifrin
and all the
honorees for
truly making a
difference**

— Debbie and
Michael Amster

ABOUT JUFJ

Our Mission

Jews United for Justice advances economic, racial, and social justice in Maryland and DC by educating and mobilizing our local Jewish communities to action. We move our region closer to equity and justice by advancing issue-based campaigns that make real, immediate, and concrete improvements in people's lives and build the power of working-class and poor communities of color. Through these campaigns we develop leaders, build our Jewish grassroots community, shift the consciousness of our community, and build the collective power needed to undo systemic racism and inequality.

Our Vision

One day, everyone in DC and Maryland will have what they need to live and thrive, and a real voice in democracy, no matter the color of their skin, where they are from, or how much money they have. Our government will focus on equity and justice, and will respond to the needs of poor and working people, whether Black, brown, or white, who had once been systemically barred from resources and power. We work so that our Jewish community is a proud and valued partner in bringing about that day through multiracial, multifaith, cross-class movements working for social, racial, and economic justice.

OUR CORE STRATEGIES

To read JUFJ's Strategic Plan, visit jufj.org/strategic-plan.

Build the Power of Our Field

Invest our time, voice and relationships to help strengthen the social change field in our region and the Jewish social justice field nationally, and to bring additional resources and visibility to our partners.

Strengthen Our Institution

Build JUFJ's institutional capacity so we can support and sustain this work over the long term.

Make Systemic Change in Our Region

Advance economic, social, and racial equity in our region by winning policy change that makes a real, immediate, and concrete improvement in people's lives.

Develop Our Leaders and Engage Our Community

Create a cadre of Jewish leaders who will advance transformational social change and use community organizing to mobilize the broader Jewish community in creating a more just and equitable region.

OUR PHILOSOPHY OF CHANGE

Issue Campaigns Make Change and Build a Better Democracy

Our core method of social change is advancing local and regional issue campaigns that result in real, immediate, and concrete improvements in people's lives. Through these campaigns we develop leaders, build our Jewish grassroots community, shift the consciousness of our community, and build the collective power needed to undo systemic racism and inequality.

We Organize Our Jewish Community for Multiple Kinds of Action

Four key areas of programmatic work highlight how we build people power: our campaigns move a legislative agenda forward, while targeted actions raise awareness and bring our grassroots community together with partners and allies on critical and widely-felt issues. Promoting leadership development is an ongoing investment in our Jewish community and the organizing field of our partners. Building a community of meaning and purpose creates numerous ways beyond activism for people to live out their Jewish justice values, and sustains and supports our grassroots leaders and members. Each of these pathways naturally feed into one another to build sustained momentum for social change.

OUR PHILOSOPHY OF CHANGE

We Are Committed to Racial Equity and Ending Structural and Systemic Racism

Structural and systemic racism is a key cause of stark inequities in our region. We will not achieve our vision of everyone in our region having what they need to live and thrive without undoing the persistent, racialized social and economic disparities in our region. We are committed to continually deepening our learning on racism as a political tool, a structural system, and an implicit bias, and to continually integrating this learning into all our work.

We Work in Partnerships Rooted in Trust and Shared Goals

JUFJ builds trusted partnerships with organizations that share our “prophetic and pragmatic” approach to change; that is, working to make concrete change while expanding the realm of possibilities. We strive to be in relationship with grassroots organizations. Our partner relationships are characterized by mutual respect, humility in JUFJ’s relatively privileged community, and commitment to showing up. We listen deeply to each other. We work to understand and complement each other’s strengths, and respect each other’s core competencies and expertise about our own experience. JUFJ uses our power and our relationships to help strengthen the social change field in our region and to bring additional resources and visibility to our partners.

OUR VALUES

Impact that Advances Equity

We are deeply committed to addressing the social, racial, and economic inequity in our region. That commitment drives our strategy and our campaigns to make real, immediate, and concrete improvements in people's lives and to change the rules of our democracy so it lives up to its promise.

Balancing the Prophetic with the Pragmatic

We are clear-eyed about the political and strategic realities around us, and we balance that with our vision and hope for the world we want to create. We make strategic and sometimes difficult choices to focus our work on efforts that have a real chance to succeed and on areas where we can make the greatest impact.



OUR VALUES

Relationship

Relationships – among staff, volunteer leaders, partners, elected officials – are at the center of our work. We focus time and attention on striving to build relationships characterized by meaningful and authentic connection, trust, mutual respect, and understanding. These relationships are the foundation for the teamwork, partnerships, and community that power and sustain our work. They also help us learn and grow, providing a space for us to receive and share hard but important feedback when something isn't going right.

Integrity

We are committed to the integrity – honesty, humility, reliability, responsibility, and respect – that is central to building the trust and relationships that drive our work. We know that every action we take is an opportunity to act with integrity and further deepen the trust we've built, but also that integrity can be damaged in a careless moment. We commit ourselves to integrity while knowing that we are imperfect people living in an imperfect world that requires compromises, and that we will continue to learn and grow.



OUR VALUES

Rooted in Judaism, Place, and Hope

As we advance our work, we find strength, focus, and resilience in:

- **Judaism:** This includes the myriad religious, cultural, ethical, historical, community, family, and other experiences of Jewishness that ground and connect us to each other and to our traditions.
- **Place:** The different communities in which we work have varied histories, political and organizational ecosystems, communities, strengths, and challenges. Though we seek opportunities to link our work across the whole region, we prioritize campaigns and strategies that are right for each of our individual jurisdictions.
- **Hope:** Hope is a Jewish value. Organizing out of hope invites our communities into this work and offers us the strength and resilience we need to continue fighting for the world as it should be. We believe that change is possible and we act on that conviction.



OUR VALUES

Lo alecha ham'lacha ligmor v'lo atah ven chorin I'hibatel mimenah: It is not incumbent on us to complete the work, but neither can we desist from it. This work will not be completed in our lifetime. And yet, the steps we take today make the road to that future. So we develop in our Jewish communities a strong commitment to continue this work, and we build an organization that will endure over time. We will only succeed when our diverse coalitions and movements are strong together—and we must hold up our end of the work. Each step towards that just society is worthwhile.

Yetziat Mitzrayim: Emancipation from Oppression. Our Torah teaches that we were liberated from enslavement in Mitzrayim / Egypt, and calls on us to act always with the consciousness of having been vulnerable, oppressed outsiders. We live this out by working for the wellbeing of those who are calling out today from the Mitzrayims, the narrow and oppressive places, of our society. This includes our own community, which continues to face antisemitism. Our ancestral memories and current experiences of oppression, as well as our history of liberation and of being liberation workers in many lands since, is fundamental to who we are and how understand our role in the world.

OUR VALUES

Tzelem Elohim: We Are Created in the Divine Image. All people are created in the divine image, with inherent and equal dignity and value. We take concrete action to end racism and other oppressions. We work to ensure that all people in our region have what our Torah calls *dei machsoro*, resources sufficient for their needs. We strive to make sure all people are treated with dignity and respect in the eyes of law and the actions of society. We have a duty of care to all.

Mesorah: the chain of tradition. We are proud to be inheritors and co-creators of a living Judaism. We are inspired by, and build on a foundation of, numerous Jewish voices, traditions, texts, and histories. We honor the structures of Jewish life and the rhythms of the Jewish calendar, and we incorporate into our work the Jewish values of reflection, celebration, and taking time away from work for rest and renewal.

OUR VALUES

Ki shama elohim el kol ha'na'ar ba'asher hu sham: For the Holy One heard the voice of the child who was there. We listen to those closest to the problems. As the Torah tells us the Holy One listens to each of us, we strive to fully listen to and trust the people we work with. We work in partnerships built on mutual respect with organizations made up of and/or accountable to people who are directly living the inequities and injustices of our world, the people who are the experts on their own lives.

Kol ha'am: the people's voice. All people have the right to a powerful voice in democracy. We are committed to using our power—social, political, and economic—to amplify those whose voices and actions have been systematically shut out, silenced, or ignored. And we continue to build our own power so that the vision of justice we share with our partners may become reality sooner.

Tikvah and menschlichkeit: hope for the future and integrity. Although our society, and our world, feel heartsickeningly broken, our organizing strives to be optimistic, hopeful, and positive. We are solution-oriented and aim to speak to the best in people. We strive to act with integrity and honesty.

OUR VALUES

The world was created for me / I am but dust and ashes: *chutzpah, pragmatism, and humility.* We are simultaneously chutzpadik and pragmatic: In a world full of injustice, with finite resources, our commitment to making a difference in people's lives compels us to choose our battles wisely. We are humble and we know our limits. We know that we are just one part of the Jewish and changemaking universes. We are one group among many working locally and nationally, and one approach among many that are necessary.

Erev Rav: A mixed multitude. Tradition teaches that we left Mitzrayim / Egypt and stood together at Sinai with a mixed group of diverse people. In our JUFJ community today, we are religious and secular Jews, non-Jewish fellow travelers and allies, people of many genders and sexualities, white Jews and Jews of color, synagogue members and people for whom JUFJ is their primary Jewish home. We strive to be an informed, passionate, welcoming community that meets people where they are, and enables them to put their values into action.

25TH ANNIVERSARY FUND

In 2023, JUFJ is celebrating our 25th anniversary as an organization. Over these past two and a half decades, we and our partners have accomplished an incredible amount, playing roles in fights for marriage equality, immigrant rights, paid leave, affordable housing, living wages, and so much more.



As we embark on this milestone year, we are launching the JUFJ 25th Anniversary Fund to generate the resources needed to deepen our work in the years ahead. We are honored to have a generous match as we begin this effort: for every dollar you donate or pledge to donate in the next two years, JUFJ will receive an additional matching contribution, up to \$54,000.

Starting in January we will begin a year-long process of hosting community fundraising events and recruiting both donations and pledges to give in our 25th year. Please contact Jill Rabbino (jill.rabbino@jufj.org or 240-505-3871) if you want to get more involved, make a pledge to give in 2023, or host a community fundraiser next year.

COLLABORATIVE FOR JEWISH ORGANIZING

Since 2019, JUFJ has played a lead role in convening the Collaborative for Jewish Organizing, which brings together nine Jewish organizing groups working in 19 states.

Our role in this effort emerged from our 2018 Strategic Plan, which committed to building the power of our field, including the national Jewish social justice movement. Together with our sister organizations across the country, we wondered if we could support each other to grow our local impact. And we believed that together we could make a case to funders to invest in our collective impact.

Together, we've secured nearly \$3 million in funding for Jewish organizing, helping JUFJ and our partners add and retain staff at this crucial time, enabling collective staff development for our organizers, and providing rapid response communications support to our Collaborative.



COLLABORATIVE FOR JEWISH ORGANIZING

We are proud to lead this strategic initiative, and proud of the trust that our partners have put in JUFJ to do so. The Collaborative for Jewish Organizing members are:

- Carolina Jews for Justice (North Carolina)
- Detroit Jews for Justice (Michigan)
- Jewish Alliance for Law and Social Action (Massachusetts)
- Jewish Community Action (Minnesota)
- Jewish Council on Urban Affairs (Illinois)
- Jews for Racial and Economic Justice (New York)
- Jews United for Justice (Maryland and Washington, DC)
- Bend the Arc (California, New York, other states, and nationwide)
- The Religious Action Center of Reform Judaism (California, Florida, Illinois, New Jersey, New York, Ohio, Pennsylvania, Texas, and nationwide)

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